



**VCU**

C. Kenneth and Dianne Wright Center  
for Clinical and Translational Research

# "Developing a Culturally Adapted Telephone Genetic Counseling Intervention to Enhance Genetic Risk Assessment in Underserved Latinas at Risk of Hereditary Breast Cancer"



Presented by Wright Center KL2  
Visiting Scholar Program:

**Alejandra Hurtado de Mendoza, Ph.D.**

Dr. Hurtado de Mendoza is an Assistant Professor at Georgetown Lombardi Comprehensive Cancer Center. A Social Psychologist with an interdisciplinary training in Anthropology and Communication, Culture, and Technology, her research focuses on translational genomics with underserved populations.

During her lunch seminar, Dr. Hurtado de Mendoza will discuss disparities in genetic counseling and testing uptake among Latina women at-risk of Hereditary Breast and Ovarian cancer and the process of adapting an evidence-based telephone genetic counseling intervention for at-risk Latina women to overcome barriers and reduce disparities and reduce disparities in counseling and testing uptake in this population.

**Tuesday, Nov. 19**

Noon

Kontos Medical Sciences  
Building, Room 104/105

Lunch provided to  
those who **RSVP**  
with Leslie Bobb at  
[lbobb@vcu.edu](mailto:lbobb@vcu.edu).

RSVP by Nov. 13 at  
12 pm